

# Ontario's **HIGHLANDS**

## Editorial Calendar 2018

MONTH	THEME	DETAILS	SUBMISSION DEADLINE
January	<b>Winter Adventures</b>	Winter wandering, snow day activities, winter itineraries, winter bucket list (ski, snowboard, ice climb, dogsledding, snowmobile, etc.)	August 21, 2017
February	<b>Rural Romance</b>	Romantic getaways, skating, date ideas, intimate culinary experiences, hot tubs, Valentine's Day	August 21, 2017
March	<b>Best of Maple</b>	Maple experiences, family adventures, March Break ideas	November 21, 2017
April	<b>Spring Refresh</b>	Outdoor adventures and spring retreats, gardens and farms, cycling, farmer's markets and fresh food	November 21, 2017
May	<b>Ontario's Highlands 101</b>	Community profiles, landmarks and history, hidden gems and wilderness, wandering	November 21, 2017
June	<b>Ready for Summer</b>	Best summer spots, summer activities and itineraries, best of lists, local summer food, summer festivals	February 21, 2018
July	<b>Oh Canada!</b>	Canadian culture and history, Canada Day events, summer adventures, road trips	February 21, 2018
August	<b>Lazy Days</b>	Summer wandering, wellness and relaxation, camping and canoeing, lakeside accommodations	February 21, 2018
September	<b>New Beginnings</b>	Changing of seasons, self-discovery, workshops and how-tos, new experiences and businesses, trying something for the first time, hiking and trails	May 21, 2018
October	<b>Fall Adventures</b>	Autumn wandering, fall colours, rustic finds, Halloween, Thanksgiving, fall activities and itineraries, fall harvest and flavours	May 21, 2018
November	<b>Escape the City</b>	Change of pace, fall daytrips and weekend getaways from Toronto and Ottawa, remote and rural adventures	May 21, 2018
December	<b>Holiday Spirit</b>	Festive experiences and events, staying warm and cozy, reconnecting with loved ones, baked treats and warm drinks	August 21, 2018

*Come wander.*